

THE ORIGINAL

Moonbeams

BY COLONEL LITTLE

The Smallest Newspaper in the West

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Appreciation of Mother is ripe in the Valley of the Moon

Comes Mothers' day—Sunday. Maybe she'll go "out" to dinner with you, but again, as with many, she's just as likely to invite you over for a dinner with her. Anyway, mothers are—all of 'em—plenty wonderful people, and it'd be nice if you'd do a little something special for her this day—and it wouldn't hurt if the practice were carried on all through the year. P. S. Fathers' day comes along in June, so get that necktie picked out.

The best time to give advice is when nobody else is around. VALLEY WATCH REPAIR, Boyes. Mothers' Day gifts, also Graduation.

These late rains have been rather wonderful, and have prolonged our greenery many weeks past what is considered normal. The flowers, vegetable gardens, pastures, orchards and whatnot are this year better than ever. Let 'er rain!

BAKER'S DRIVE-IN, Boyes. Formerly Merry's. Open 24 hours a day. Short orders. Hamburgers. Chicken. Crab Louie. Super coffee.

Had a caller early this week—from Missouri. He was looking for a Colonel Bacon, but we couldn't help him a bit. Seems like somebody sent a Moonbeams back to Missouri, he saw it, and figured we'd know about the colonel if anybody did. But, oh, how we get around!

HANDEL'S RECORD SHOP, 447 First St. West, Sonoma. Headquarters for popular and classical records and sheet music.

Have to have a minor scoop or two each week. This week again it's sports. Cookie Lavagetto has been named manager of the Wash-

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ington Senators, succeeding Charlie Dressen. Cookie may or may not be a good manager, but he was in Boyes Springs the last time the Oakland Oaks trained here—sorta sat in on the pre-season warmups, then reported to the Brooklyn Dodgers.

And of course you know that Babe Pinelli, for 20 years a National league umpire, now lives here, over in the Golf club subdivision.

PLAZA LIQUORS (next to new bank, Sonoma). Extensive variety, hard and soft drinks. Hors d'ouvres. Snacks. Pizzas. Everything!

"Why do you make such a fuss over girls? Don't you know a girl is just a rag, a bone and a hunk of hair?"

"Sooo; shake hands with a happy junk dealer."

MIKE & ROSE'S BOYES SPRINGS STORE. Finest meats in the whole valley, with real bargains last three days each week.

Boyes Springs Recreation district park No. 2 (let's call it Lichtenberg park from now on) is open for the season. There's more barbecue pits, better sports facilities, and May 19 the flash dam will be erected, and in the half-mile lake which it will provide, 1500 catchable size trout will be planted. During the season a total of about 6500 trout will be planted there. It's a good little park, getting better, and maybe you should go down there some time soon. Oscar Larson is chairman of the recreation district.

RICHFIELD SERVICE, Boyes Springs. Main corner. Bud Delaney, Proprietor. Tires, Tubes, Batteries. Fast, efficient service.

Hooray for Bess! Little ol' Harry criticized Ike for spending too much time on vacations, but Bess, his wife, sat down on him, citing the fact that Harry too spent quite a lot of time vacationing in Key West. Besides, Ike has some excuse in the fact he's supposed to "take it easy" and Harry was and still is in the pink.

ADOBE DRUG (Ray S. Duer), 417 First St. W., Sonoma. WE 8-2971. Prescription Specialists Veterinary Supplies

Brief report on our trip to St. Helena: It's rather an unusual little city, secluded and in some ways reminiscent of earlier days in California. But they've got parking meters.

Seventh-day Adventists are said to predominate, though we saw little evidence of it. A very few stores were closed on Saturday. We drove up a couple miles, past some wonderful wineries (Freemark Abbey and Christian Brothers were tops), and saw vineyards on all sides. They really do make fine wine there—had a little gift of some sherry and vermouth. Doc Garrison is there now and loves it. Stopped in at the newspaper office, naturally, and met Editor Starr Baldwin.

On the way back (the road from Napa up is nothing to be very

proud of) we stopped in Oakville and got a couple dozen brown eggs. They grow 'em there rather than the white variety we must get along with here. Experts say there's no difference in content, but we get a real enjoyable and expectant feeling when we break a brown egg into the fry pan.

BOYES SPRINGS FOOD CENTER. A complete one-stop market. Take-out license. Prices mighty low, and highest quality always.

"Have you seen Eve's new evening gown?"

"No; what does it look like?"

"Well, in places, it looks quite a bit like Eve."

JIM'S MEATS. Boyes Springs Food Center. Highest quality always, and cut as you like it. Rather wonderful delicatessen, too.

The little boys have got some nice new pavement covering on Highway 12 from inside Sonoma out to about Verano avenue. It's a decided improvement, but actually too narrow. One complaint: Friday while they were working, traffic was tied up for miles. Entirely unnecessary. They should go to school in the midwest and learn how to do it right. An instance: We took a short cut thinking to get around the traffic jam, but came up against the workers again at an unguarded intersection and we well could have driven right onto the freshly laid asphalt covering (but didn't). We still think that in California (skipping the major freeways) they don't know how to (1) build roads; (2) maintain them; (3) mark them properly.

VOTE FOR ODEN ROMWALL for trustee, Sonoma Valley Union High School District. Election, May 17.

So the federal government is spending too much money, and we're all of us up in arms about it. But, stop. How about state expenditures? Goodie has the highest budget in the nation, some \$2 billion. At the county level, our supervisors think nothing of spending our tax money in sensationally large amounts. Our schools are in an expansion drive (some people think it's justified), and our local special districts ask for more money every time the chance is there.

Let's call a halt to all excessive spending, on every level. Right now!

SLEEPING ROOMS in private home. Clean and quiet. 27 Patten St., Sonoma. Phone WE 8-2553. 6-21

We've got a friend up in Portland, Ore., whom we've never seen. He's Borden Wood, an attorney. Stopped at Mission Inn last year, liked food-dispensing places, got his car overhauled, read a Moonbeams, and when he got back to Portland sent in a subscription, and later about five others for friends. This week we got a check from him for \$2.58, for a two-year renewal. Thank you, Borden.

ROZARIO'S PALMS INN, Verano. "Home of the Lions." Splendid cuisine. Cocktail room. The Valley's favorite gathering place.

Over at the new Plaza Liquor store in Sonoma, they have a real specialty—pizzas to take out. Dorothy Agnew, for a long time in the same location with the Plaza Market, makes the pizzas, and the pizza fans say she's one of the greatest. If you like 'em, try the Plaza. Sixteen or so varieties.

TODD CONSTRUCTION - ESTIMATING SERVICE. Subdivision Surveying. New location: Boyes Plaza, opposite Woodleaf.

BATES & EVANS, Funeral Directors. 691 Broadway, Sonoma. Sonoma Valley's Pioneer Funeral Service firm. Serving families of all faiths since 1879. Webster 8-2686.

Made our biggest "goof" last week. Had a little writup and an ad for the new Baker Drive-In, formerly Merry's. But it came out "Davis" instead of Baker's. No real reason we can figure out, except it may have had some connection with some Davises who ran the place 10 years or so ago.

But positively it's Baker's—and they serve wonderful food, do give smiling service, and their coffee is in the "super" class.

SONOMA MISSION INN, Boyes. Nationally known, noted for its splendid meals, excellent bar, luxurious accommodations.

MAC DONALD'S JEWELRY, Sonoma. Expert watch-clock repair service. Watches, Rings, Bands, Jewelry, Shavers. The best, always.

The bond election is today, and we haven't the slightest idea how it'll come out. Couldn't even get a bet down as to the result.

But come next Friday, May 17, there's another election—for school trustees, high school and all the elementary districts. Many of the candidates have listed their qualifications. Whomever your choice, for gosh sakes make it a point to vote.

For ourselves we'll vote for those trustees who favor any school expansion out here in the Valley rather than in Sonoma. We want a junior high school, to be expanded into a senior high; we want a unified school district covering the whole Valley; we want schools operating 12 months a year instead of 8, and if necessary (rather than new buildings) a rearrangement of school schedules so that the plants will operate to complete capacity, and that might mean two sessions a day. And will anybody please tell us what's basically wrong with that?

WALTER GRUNERT AUTO UPHOLSTERY, Fetters Springs. Texaco station. Seat covers, floor mats, truck cushions, interior work.

SONOMA GROVE, Hiway 12 south of Boyes. Wonderful steak, poultry, roast, seafood dinners. Italian food a specialty. Cocktails.

GLEN ELLEN LIQUOR STORE. On Arnold Drive. Fine wines and Liquors. A friendly place, always. "SLIM" WALLACE.

A vacation is the two weeks every year when a husband stops doing what the boss wants, and does what the wife wants.

RUSTIC INN, Glen Ellen. Main corner. Last of the 11 old-timers. Authentic western atmosphere. Jack London's favorite tavern.

BANCROFT NURSERY, Sonoma. Mothers' Day potted plants, corsages, bouquets. Phone in your order. The best in the Valley.

Whenever more money is wanted by governmental administrations, on all levels, the stock excuse is that "the people demand it." Bushwah! The only people demanding anything are a few pressure groups, not the majority of the taxpayers. Most of the "demand" is in the minds of our cabinet members, congressmen, senators, state legislators and county officials—who apparently figure the more they can produce in benefits for their constituents, the longer they can remain in office. It's a fallacious premise.

FRIBERG DRUG STORE, So. Broadway, Sonoma. Prescription specialists. Time-Ex watches. A super drug store. Soda fountain. **B & L LAUNDROMAT, Fetters.** Nice days now. Bring your laundry here—skip the tedious job at home. Wast, dry, iron. Low cost.

Here we come up with a wonderful idea (we think) for an annual celebration for the Springs area. It's copied from Lowell, Mich., a town something like Sonoma. It's on a river, the same as Boyes Hot Springs.

Every year they have a Showboat, running two days. Many thousands of people come to visit the performance and the town.

They build a showboat—not much of a boat, and the evening of the performance it moves down the river a block or two, caliope going full blast, and ties up at a dock. Then comes a typical performance—minstrel, vaudeville, and choruses, mostly home talent and usually mighty good.

A local service club backs the production—and the whole town works to make it a success.

What local group has the initiative to go ahead with something on this order?

ELECTRONIC DRIVE-IN—TV and Radio—Specializing in Auto Radio. 736 West Napa St., Sonoma. Kraft and Castori. WE 8-4839. **POP'S BROADWAY CAFE, Sonoma.** Pop on duty nights, Bill Collins back four days a week. Drop in and let's talk a while.

While attending a banquet, a clumsy waiter dropped a bowl of hot soup into the lap of a bishop. The clergyman glanced around with a look of agony, finally exclaiming: "Will some layman please say something appropriate?"

DONOVAN'S IRISH INN, opp. Bathhouse. 6 a.m. to 8 p.m. Breakfast, Lunch, Dinner. Baked Ham, Corned Beef dinners Saturdays. Beer and Wine.

BUD'S GARAGE, corner Railroad & Cherry Sts. Guaranteed finest workmanship, all cars. NOW! Chevron gas. Phone WE 8-3971.

Comes a big rummage sale and bazaar—Sonoma Valley Improvement club is back of it. It's next week—May 13 to 16, at the clubhouse on Mountain avenue in Fetters Springs. It's the club's big fundraising effort of the year. There will be towel and apron booths, and a big flock of things offered for sale. Coffee, sandwiches and cake will be available at nominal charge. Mark the dates—Monday to Thursday inclusive, next week.

MISSION CHAPEL MORTUARY, Funeral Directors, Sonoma. James and Jack Bisso. Only home-owned and operated mortuary serving Sonoma Valley families since 1952. WE 8-3357.

OUR RESORT, El Verano. Harvey and Melina to serve you the finest mixed drinks. Home of draft beer and the Stein Club.

OPENING THE MAIL POUCH

Dear Colonel:

We were certainly surprised, and very pleasantly so, to see in the April 5 edition of Moonbeams your most complimentary reference to El Verso cigars. We are the manufacturer who has taken so much pride in this brand over more years than we like to remember and are genuinely pleased to read that you are a confirmed convert to this broadleaf cigar.

We are sending you under separate cover a small token of our appreciation for your patronage along with our best wishes and hopes that El Versos will accompany you through your interesting life for many, many years to come.

Kindest regards.

Sincerely yours,

WERNER LIEBERT

(The Colonel notes: The "token" arrived—50 El Versos, the two for 25c size—and so again we're at peace with the world. Only you can't buy 'em here, except on rare occasions. The DWG Cigar Corporation, Detroit and Lima, Ohio, makes R. G. Dun, El Verso, San Felice, Santa Fe, Ben Bey and Emerson cigars.)

SONOMA GOLF & COUNTRY CLUB, Arnold Drive. You'll like our Clown Room. Bring your guests here, for outstanding prestige. **RAY'S SIGNAL SERVICE**, Arnold Drive at Cecilia, Eldridge. For Emergency Groceries any time. Select stock. WE 8-5811.

Dear Col. Little:

Just a word about Mr. Eisenhower, the man.

I had the honor to spend an afternoon a few days ago as the guest of Ty Cobb, baseball immortal, at his home in Menlo Park. I saw, and marveled at, the many trophies assembled in his study; autographed pictures of presidents, and other political figures. We discussed baseball from the turn of the century down to the present.

He has decided to sell his Menlo Park home and return to his native state, Georgia. I read scores of telegrams and letters from world-famous figures wishing him well in his decision to return home. One telegram, a birthday greeting, was from Mr. Eisenhower. It was one of the most cordial expressions of goodwill I ever read.

It seems to me a shame that President Eisenhower cannot, or will not, remove from the sphere of influence those shadowy figures who surround him in the White House, and be his own president. I feel certain he could save his program from disrepute, both here and abroad. It seems to be going down hill very fast.

With kind personal regards, I am

Sincerely yours,

W. H. BIGGAR

MENDEL'S CAFE, Boyes Plaza. Splendid menu, including Spanish delicacies. Bring your out-of-town guests here. Cocktail bar. MANCUSO WINES, Glen Ellen. Grower-produced. Available at every retail outlet. As good as the best, and better than most.

Col. Little: Dear Sir:

Acting on your invitation to submit ideas of controversial nature: If you find the following worthy of publication in your paper, do so.

Truly yours, ALFRED AHLGREN.

An architect's nightmare. Recently, visitors from San Francisco asked us if the new building going up in Sonoma was to be a jail house or a winery. Somewhat embarrassed, we stated it was to be a branch of Bank of America.

Undoubtedly, all modern conveniences are provided for those inside the building. This writer is presumptuous enough to suggest some respect ought to be considered to the beauty as viewed by people outside the building.

It resembles a cowbarn, with a leanto. No windows to break the monotony of the brown mud-colored walls. It is neither American nor Spanish in design. The old barracks on Spain and First street West in Sonoma is a beauty compared to this monstrosity. Some time in the near future the good, beauty loving citizens of Sonoma will insist on some radical alterations of this eyesore.

What a perfect setup for bank bandits to carry on their deeds without fear of observation from the outside world.

PAUL'S OLD RANCHERO, Verano. Superb Italian and American dinners. Cocktails. For the family or large groups. Paul at organ. **FRANK'S HARDWARE**, Castner Bldg., Boyes. Gardening equipment. Household appliances. Giftware. Paints. Tools. Glass.

An exceptionally well dressed dowager with a haughty air stepped into the elevator of an office building and told the operator she wished to be taken to the seventh floor.

"Whom do you wish to see on that floor?" the operator asked courteously.

Drawing herself up, the woman stared at him and asked, "What business is it of yours?"

"None, Madam," he replied, "but there are only six floors in this building."

DENNY'S COG CLUB, Boyes. Sportsmen's headquarters. A most congenial atmosphere, with finest in mixed drinks. Drop in.

VALLEY OF THE MOON CIGARS—Union label, handmade right here at home. Superior quality always. Most dealers have 'em.

Last Call! El Verano school circus is all set for tomorrow, May 11, at the school grounds. Booths, rides, eats, everything. Big top ring performance is at 7 p.m., but you can spend a most entertaining afternoon if you'll get there early. Take the whole family.

SONOMA MILL & LUMBER CO., Hiway 12 at the big curve. Super service for contractors, carpenters, home owners, ranchers.

EL DORADO HOTEL, Sonoma. Italian meals at their finest. American dinners too. Old West atmosphere. Cocktail bar. Try us.

BOYES SPRINGS BATH HOUSE—Now open, bigger and better. Two restaurants, casino, beautiful cool and hot mineral pools.

A stern, hatchet-faced woman entered the office and demanded to see the chief.

"Is she good looking?" the boss asked the office boy.

"Yes, sir—very beautiful," was the reply.

"Then show her in."

After the woman's departure the boss sent for the office boy.

"You're a nice judge of beauty," he said, irritably.

"Well, sir," apologized the office boy. "I thought she might be your wife."

"She is!" snapped the boss.

LEE STARRETT, Masseur, at Bathhouse, Boyes. Massages, slenderizing. You'll look and feel better. Make it a habit.

TOWN HOUSE SUPPER CLUB, Glen Ellen. New. Luxurious. The finest dinners, drinkables. Music weekends. Exotic! The Amantes.

YELL'S ACRES NURSERY, Glen Ellen. Getting about that time to get your Dahlias in. Wonderful selection here. Priced low.